**Mohammed Fahad Baqar Mohiuddin** 

**Cell: 929-413-8595**

**Email:** [**fahadmfm@ymail.com**](mailto:fahadmfm@ymail.com)

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**PROFESSIONALSUMMARY**:

* Experienced and dedicated Salesforce developer with almost 8 years of versatile industry experience in various stages of Software development life cycle (SDLC) including Analysis, Design, Development of Salesforce CRM applications and a results-driven mentality with Testing, Production Support and Deployment of Software Systems.
* Exceptional proficiency in Apex Classes, Visualforce Pages, underlying controller in Apex, Aura components, Data Loader, writing triggers to meet complex business requirements and Migration Tools.
* Experience implementing solutions with Salesforce.
* Experience with system configuration using workflows, approval processes, custom objects, validation rules, formulas, process builder, flows and dataloader.
* Dedicated Senior Technical Lead well-versed in analysing and mitigating risk and finding cost-effective solutions, excels in boosting performance and productivity by establishing realistic goals and enforcing deadlines.
* Hands-On experience creating rich User Interface for the Web using HTML, jQuery, CSS, Ajax, Java Script, and Web Controls.
* Experience with web-based programming (Apex, VisualForce, Salesforce APIs, SOAP or REST based web services, JavaScript, JQuery, CSS, Bootstrap, HTML5, VBScript, XML, SQL).
* Diligent and Adept at manging long-term releases using traditional waterfall SDLC and Agile methodologies. Expert in product development, release planning, change management and product strategy.
* Extensively worked on various SFDC standard objects like Accounts, Contacts, Opportunities, Leads, Campaigns, Cases, Solutions, Reports and Dashboards.
* SQL and RDBMS programming skills (Stored procedures, CTE, Complex Queries, Views etc.) with hands on experience on SQL Server 2012/08/05.
* Designed Lightning pages by using LWC and Lightning message service to communicate with other frameworks in lightning pages.
* API Integration experience within Salesforce space (REST, SOAP)
* Played key role in all product related enhancements, right from gathering the customer requirements to designing, developing, and functionally testing all phases of SDLC and project methodologies including Agile (Scrum) and Waterfall.
* Proficient in Creating and managing custom objects, fields, formulas, validation rules, custom workflow, and approval processes.
* Successfully lead the development effort working as a ETL developer to migrate the organizations data from Microsoft Dynamics to Salesforce CRM from different geographies, business units and domains to increase the business values.
* Implemented security and sharing rules at object level, field level and record level, system audit trail setup for different users based on organizational hierarchy.
* Experience integrating Salesforce.com with other applications via real-time, batch, sync/async.
* Can Develop customizations (new fields, new objects) to Salesforce.com that improve workflows and reporting.
* Developed Lightning web components using Aura framework which also included client-side AngularJS.
* Worked with MVC Model View Controller design pattern customizations using sObjects, Apex controller classes and Visualforce pages.
* Good understanding of the CRM processes. Business knowledge of Sales Cloud and Service Cloud.
* Understanding of Enterprise Service bus/Service Oriented Architecture, especially via TIBCO, KAFKA.
* Extensive experience in designing of custom objects, custom fields, picklist, role-based page layouts, Workflow Alerts and Actions, and Approval workflow, Validation Rules, Approval Process, custom Tabs, custom reports, report folders, report extractions to various formats, design of Visual Force Pages, Snapshots, Dashboards, and Email generation according to application requirements.
* Conducted workflow, process diagram, data process diagram and data process workflow and gap analysis to derive requirements for existing systems enhancements.
* Skilled in error and event handling: precedence Constraints, Break Points, Check points and Logging.
* Well versed with Salesforce governor limits and written apex class, triggers are within the limits following best practices.
* Driving the development team through the agile delivery process to where possible achieve commitments across sprints.
* Experience with design of Service cloud, Sales cloud with web-to-lead, web-to-case, email-to-case.

**EDUCATION:**

**University**: Mumbai University 2016  
**College**: M.H Saboo Siddik College of Engineering, Mumbai, INDIA.

Bachelor’s Degree in Electronics Engineering.

**CERTIFICATIONS:**

* Certified Salesforce Administrator
* Certified Salesforce platform Developer-1

**KEY TECHNICAL SKILLS:**

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| Languages: | Apex Cloud programming, Java, C#.NET (2.0/3.5/4.0), ASP.NET, VB.NET (2.0/3.5), Python, SQL. |
| Development Methodology: | Agile using JIRA (Scrum, Sprint planning), Waterfall model, Adaptive Delivery Methodology (ADM). |
| Framework | Salesforce Lightning Component, ASP.NET 4.0, Classic Framework, MVC, ASP.NET Web API 1-2. |
| Databases/Data-Warehouse | Hive, MS SQL Server 2005/2008/2012, MySQL, SOQL, SSRS, Force.com DB, SOSL. |
| Front End Technologies | HTML 5, JavaScript, jQuery, CSS 3, Aura, Angular JS 2.0. |
| Application / Web Servers | Apache 2, IIS 7. |
| Designing | Design Patterns, Web design (Mockups using Balsamiq). |
| Domains | Marketing, Manufacturing, Ecommerce, Telecom. |
| Code/Source Versioning Tool | GitHub, Bitbucket, RVM, TFS, Jenkins, SVN, Confluence, Udeploy. |
| Salesforce | Visualforce Pages/ Components, Apex Classes/Controllers, Apex Triggers, Aura, Workflow and Approval processes, SOQL, SOSL, Web Api, Data modelling, Data Management, Data Security, Unit Testing, Salesforce.com, SOAP, REST services. |
| Servers/Operating Systems | Windows 20010, Unix, CentOS, Linux Redhat, IBM Mainframe. |
| .NET Technologies | Web Forms, Win Forms, ASP.NET, ADO.NET, WPF, WCF, ASP.NET, MVC5.0, HTML5, .Net Remoting, CSS3, Angular JS, Type script, MVC, Angular 2**.** |
| ETL Tools | MS SQL Server Integration Services (SSIS), Kingsway soft, Data warehouse, Talend. |
| CRM | Salesforce, Microsoft Dynamics |
| GUI | Visualforce pages, JavaScript pages, windows and web applications. |
| IDE | Visual Studio, PyCharm, Eclipse. |
| Big Data Tools | Kafka, HDFS, Hive, Talend, Tectia, Tibco, Autosys. |

**WORK EXPERIENCE:**

**Client: Citi group, Texas Nov’21 – Present**

**Designation: Assistant Vice President**

Citibank is the consumer division of financial services multinational Citigroup. Citibank was founded in 1812 as the City Bank of New York, and later became First National City Bank of New York.

**Responsibilities:**

* Worked closely alongside the development team to provide design and user enhancements to the current **Salesforce** application.
* Worked on Pub Sub modules to communicate between LWC components along with API decorators.
* Worked on Sales, Service, Marketing and Financial Cloud in **Salesforce** **Classic** and **Salesforce** **Lightning**.
* Created **APIs** to update real-time data to **Salesforce** from Central repositories.
* Developed **Apex Classes**, **Controller Classes,** and **Apex Triggers** for various functional needs in the application.
* Migrated **Aura** components to **Lightning** web components for console applications.
* Web Forms, Win Forms, ASP.NET, ADO.NET, WPF, WCF, ASP.NET, MVC5.0, HTML5, .Net Remoting, CSS3, Angular JS, Type script, MVC, Angular 2**.**
* Used **Kafka** as middleware for the integrations with external systems.
* Designed an in-house data archival platform for our salesforce application to archive data.

from **SFDC** cloud to **Sql** database using **Tibco, Kafka** and **Talend** processes.

* Used **Python** **scripts** extensively to import and export data to and from **Kafka** topic into **HDFS** and **Hive**.
* Performed data loading techniques through **Hive** and **HBase**, ETL through **Talend**.
* Responsible in creating **Hive** tables, loading with data, and writing **Hive** queries.
* Lead the efforts to implement **continuous integration** (CI) on Salesforce platform using **Jenkins** Source control repository.
* Customized the existing **Apex classes** and **Visual Force pages** for better performance.
* Transformed legacy ETL processes to advanced **Big Data** application using **Python** and **Talend**.
* Involved in **Data Migration** from **Traditional Applications** to Salesforce using different data migration tools like DataLoader.
* Contributed towards HLD and LLD phase and design documents preparation by integrating different modules.
* Effectively prepare Business Process, Process Flow Analysis, Requirements Definition, Configuration Workbook, Data Models, Detailed Functional Design, Executive Summaries and Project Plans.

**Environment:**

**Software:** Salesforce.com (Lightning / Classic) CRM, Lightning flow, Lightning app builder, Sales cloud, Service Cloud, Marketing cloud, financial cloud Workbench, Apex Data loader, Import wizard, Apex Classes, Talend, GIT, Python, PyCharm, Apex Controllers, Visualforce pages, Web Services, SOAP, REST, WSDL.

**Database**: Hive, HDFS, Visualforce.com IDE.

**Company: TCS**

**Client: CITI BANK, Texas Jan’19 – Nov’21**

**Role: Salesforce Developer**

**Responsibilities:**

* Worked on Sales, Service and Financial Cloud in Salesforce Classic and Salesforce Lightning.
* Upgraded applications from **Salesforce Classic** to **Salesforce Lightning** to improve the user interface resulting in a 20% increase in user satisfaction.
* Design, manage and execute complex SFDC APEX, Visual Force development and testing
* Developing, maintaining, creating, and improving **validation rules**, **custom workflows**, **Visualforce pages**, **Apex customizations**, **custom objects**, **fields**, and **formulas.**
* Oversight of Data management and alignment to business process.
* Developed integrations to integrate data from Salesforce.com using SFDC APIs.
* Migrated data from **Microsoft Dynamics** to **Salesforce** using Data Loader, Kingsway soft and Informatica ETL tools.
* Can Develop and maintain **custom reports** and **dashboards** in **Salesforce** to provide business intelligence for management team.
* Designed and developed various custom objects, Entity-Relationship data model, tables, records, and views within SFDC to support new workflow processes.
* Integrated Salesforce with Microsoft SSIS on a daily scheduled job for the proper Mappings, Extraction, Synchronization and Transformation of data.
* Can independently perform development, testing, implementation, and documentation related to the SalesForce.com (Visualforce) development.
* Upgraded .NET code to Parse XML given by the business team for Credit Applications which contained special tagging and transfer the data into SQL tables.
* Used ETL (SSIS) to develop jobs for extracting, cleaning, transforming, and loading data into data warehouse.
* Worked as a **Salesforce developer** to integrate Customer Information system modules and Account master central modules with backend systems using daily SSIS jobs.
* Implemented customizations using **Apex classes, Visualforce pages, Apex Controllers** Custom, Extension List, web service integration using **SOAP, REST, and salesforce API's, SOQL, SOSL,** Aggregate queries and Force.com **API**.
* Worked with **MVC Model View Controller** design pattern and implemented in **salesforce** customizations using **sObjects**, **Apex controller classes** and **Visualforce pages**.
* Good experience in writing **SOQL, SOSL**, Aggregate, Relationship queries in **apex classes**, **triggers** and **batch classes** and **customized queries** to avoid **governor limits**.
* Used lightning components on VF pages by enabling lightning out functionality.
* Worked closely with Product Owner and Project Manager to provide progress updates and ensure the management of any delivery risks or issues.
* Developed Controllers and Triggers, Visual Force Pages, Custom Tabs, Custom Objects, Reports, Analytic Snapshots and Dashboards.
* Managed central repositories: GIT repositories for source code across products, facilitate code reviews and login audits for Security Compliance.

**Environment:**

**Software:** Salesforce.com (Lightning / Classic) CRM, Workbench, Data Loader, Apex Classes, Microsoft Visual Studio 2008 / 2012, SSIS, Apex Controllers, Visualforce pages, Web Services, SOAP, REST, WSDL, Sales Cloud, Service Cloud, Marketing Cloud, Financial Cloud.

**Database**: MS SQL Server 2012, Visualforce.com IDE.

**Client: Mechknowsoft LLC, Texas Apr’16 – Jan’19**

**Project Title: Semantify BI reporting Tool, Texas**

**Role:** **.NET Developer / Salesforce Administrator**

Headquartered in the United States, Mechknowsoft is a leading Software Solutions Company promoted by industry experts that have rich and varied experience in the American and global market. Providing customized IT solutions like Enterprise Software solutions (ERP), Custom Software Development, etc. to their clients globally.

**Responsibilities:**

* Providing ongoing Salesforce application maintenance.
* Created Page layouts for various site functions.
* Created After and Instead of Triggers to enforce data consistency and referential integrity.
* Created relationships among objects using Lookup, Master-Detail and Junction Object Relationships.
* Experience with Dev-Ops Processes performed CI/CD operations.
* Participated in requirement collection process and compiling them into User Requirements.
* Developed costing model of various types using Windows form using C# .NET and SQL server which generated exact costing price for product in Import-Export process.
* Developed database objects such as stored procedures, views, and functions.
* Wrote java scripts using Angular2 JS.
* Wrote complex stored procedures in SQL Server 2005 using T-SQL.
* Implemented various User Controls and Custom Controls on front-end forms.
* Built efficient Client Services Ticketing system using Cases object. Implemented Email to Case, Web to Case functionality in the ticketing system.
* Updated the APEX controller and Helper Functions regularly making the Component Context Aware as per business requirement.
* Prepared test plans, test cases, and conducted unit testing & manual testing.
* Extended production support by resolving technical issues, user related issues and change requests (enhancements).
* Managed web service interaction through SOAP and XML messages encryption and consumed Web Services from ASP.NET web applications.
* Worked on writing T-SQL scripts to configure the UI of the application and developing new configurations using Metadata-Driven development approach.
* Implemented customizations using Apex Classes, Visualforce Pages, Apex Controller classes Custom, Extension List, web service integration using SOAP, REST and Salesforce API’s, SOQL, SOSL, Aggregate queries and Force.com API.
* Interacted with business user groups for gathering the requirements for Salesforce implementation and document the Business and Software Requirements.

**Environment:**

**Software:** Salesforce (Lightning / Classic), Workbench, Data Loader, Visualforce, SOQL Explorer, Microsoft C# ASP.NET 4.0, ADO.NET, Visual Studio

**Database**: MS SQL Server 2010/12, Force.com.

**WEBSITES:**

* LinkedIn: <https://www.linkedin.com/in/mohammed-fahad-mohiuddin-a01ab4143>
* GitHub: <https://github.com/fahad-mohiuddin>
* Salesforce: <https://trailblazer.me/id/fahad>